10/25/23 • Interim Study Committee on Commerce and Economic Development

Artificial Intelligence and Indiana

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Agenda

- Artificial Intelligence 101
- ChatGPT & Generative AI
- Benefits & Practical Usecases
- Potential Risks & Challenges

Technological Revolutions (Part 1)



Printing Press



Telephone



Television

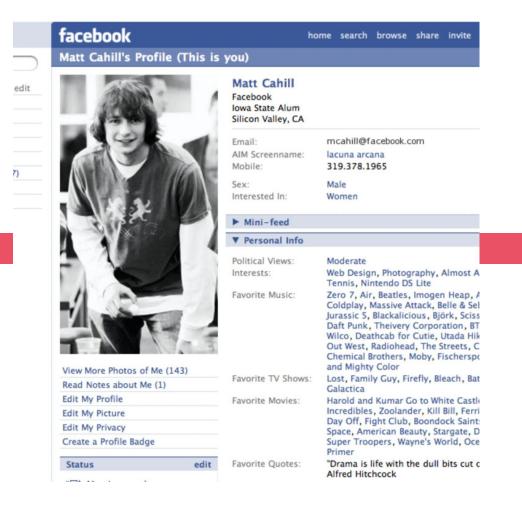




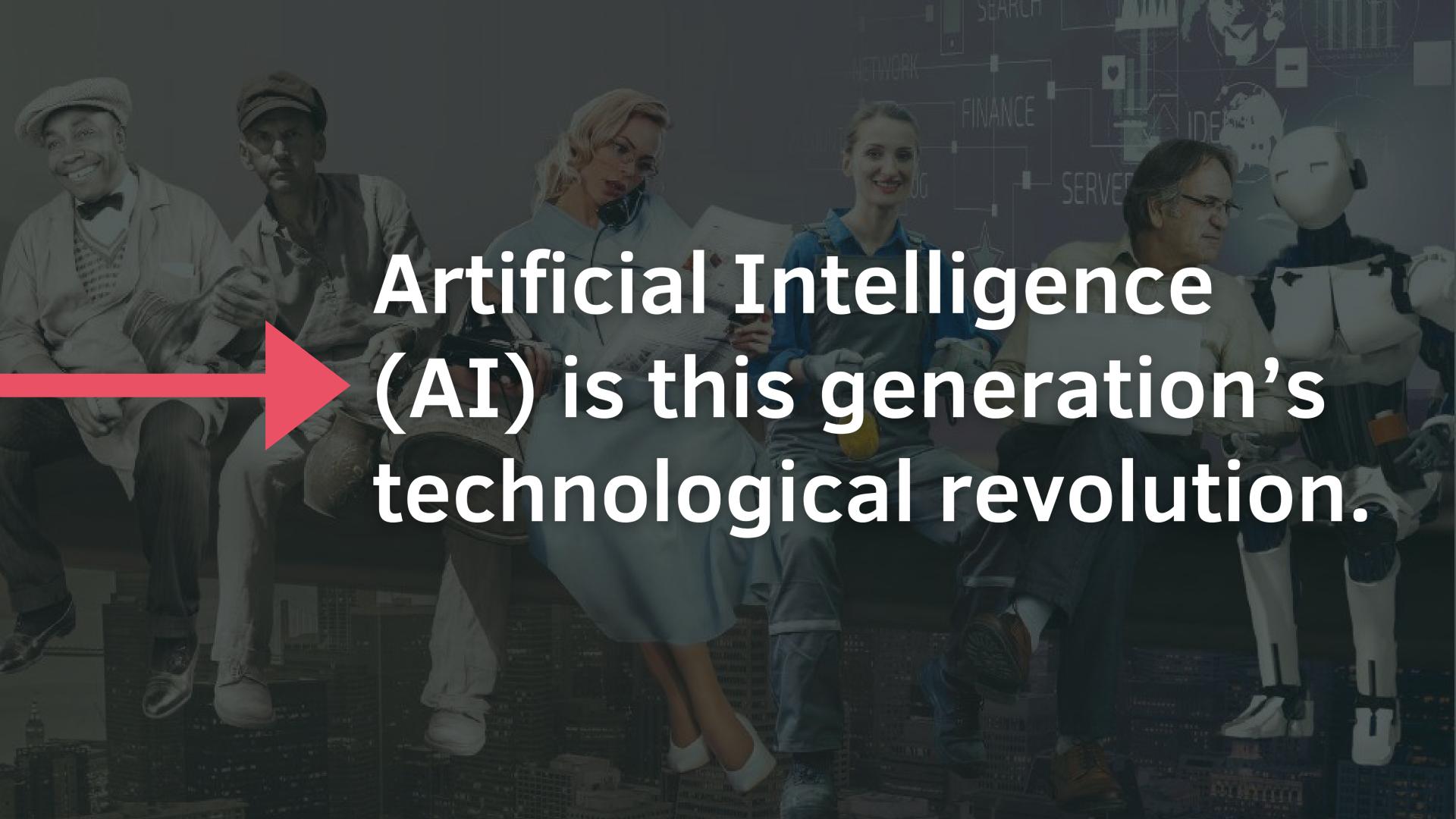
The Internet



Smart Phone



Social Media

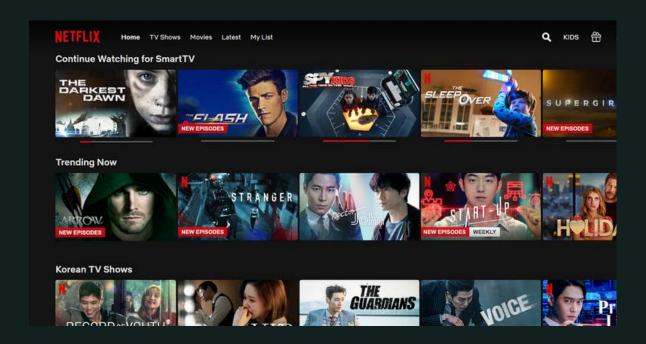




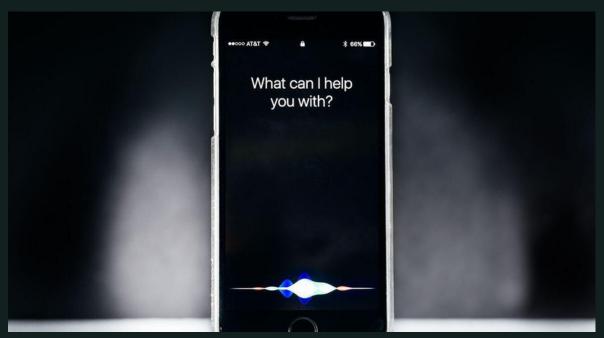
What is AI?

Computers Thinking Like Humans

Artificial Intelligence (AI) refers to the ability of computers to carry out tasks such as learning, reasoning, problem-solving, natural language comprehension, speech recognition, creation, and visual perception.



AI has been a part of our lives for a long time.



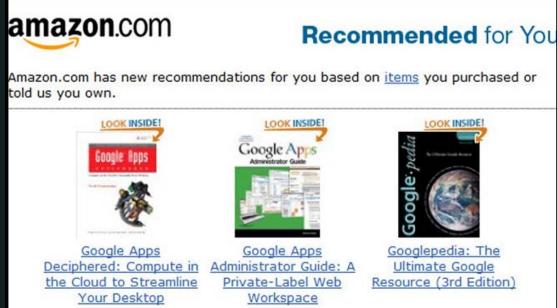
RATING: GOOD

723 +21

IFIRST FEDERAL

R Credit Usage









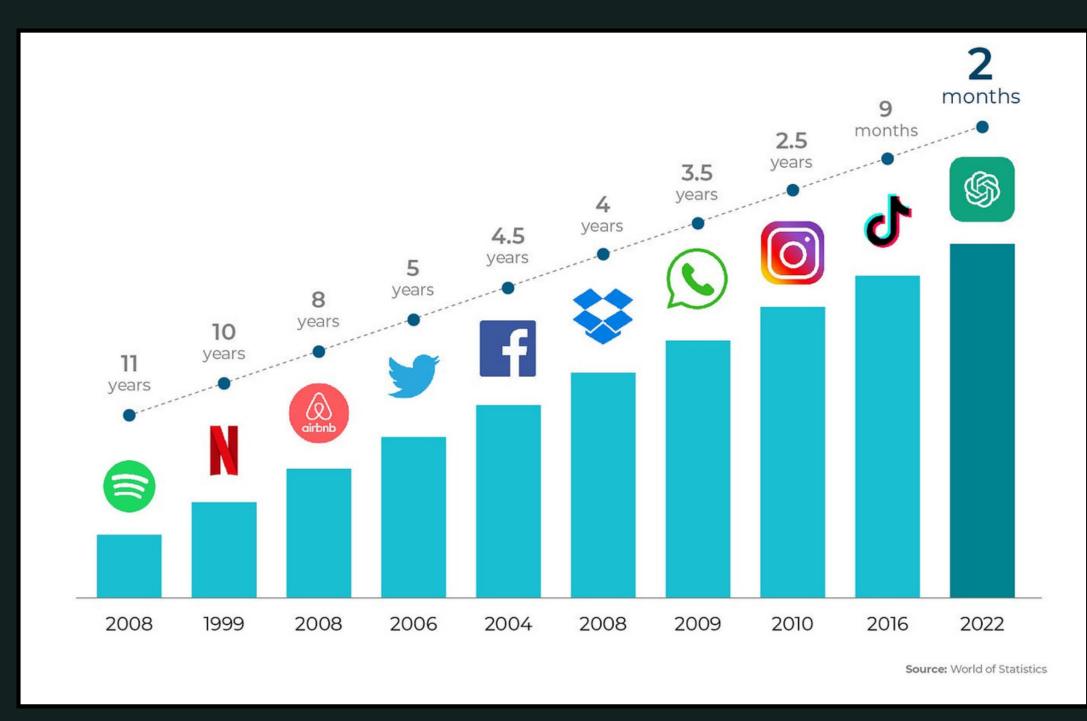


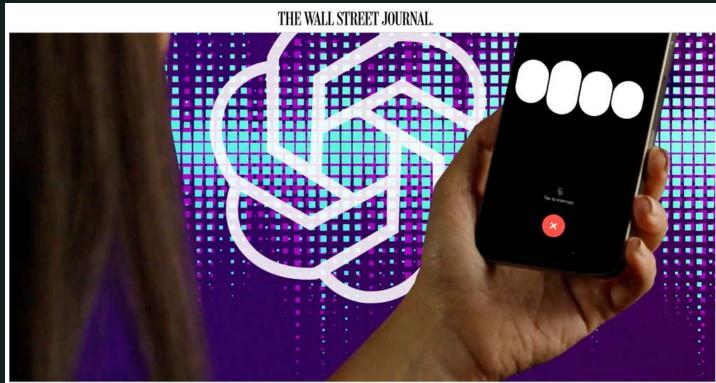


What has led to the recent surge in popularity and adoption of AI?



ChatGPT is the fastest adopted app ever.





enAl's ChatGPT now has a voice, making it more like other Al assistants.

TECHNOLOGY | PERSONAL TECHNOLOGY | PERSONAL TECHNOLOGY: JOANNA STERN

You Can Now Talk With ChatGPT and It Sounds Like a Human (Pretty Much)

Oh, and it can 'see' you now



ChatGPT's results are wildly effective and very human-like.



Generative AI

From narrow rules to pure creation

- It learns and thinks like humans.
- It can create from scratch (generate) and execute complicated tasks.
- It remembers and understands context.
- It has access to vast amounts of information.
- Its language models and algorithms are always learning and expanding.
- It's conversational, interactive, and not robotic.
- It has intuition. It feels human.

Generative AI Use-cases

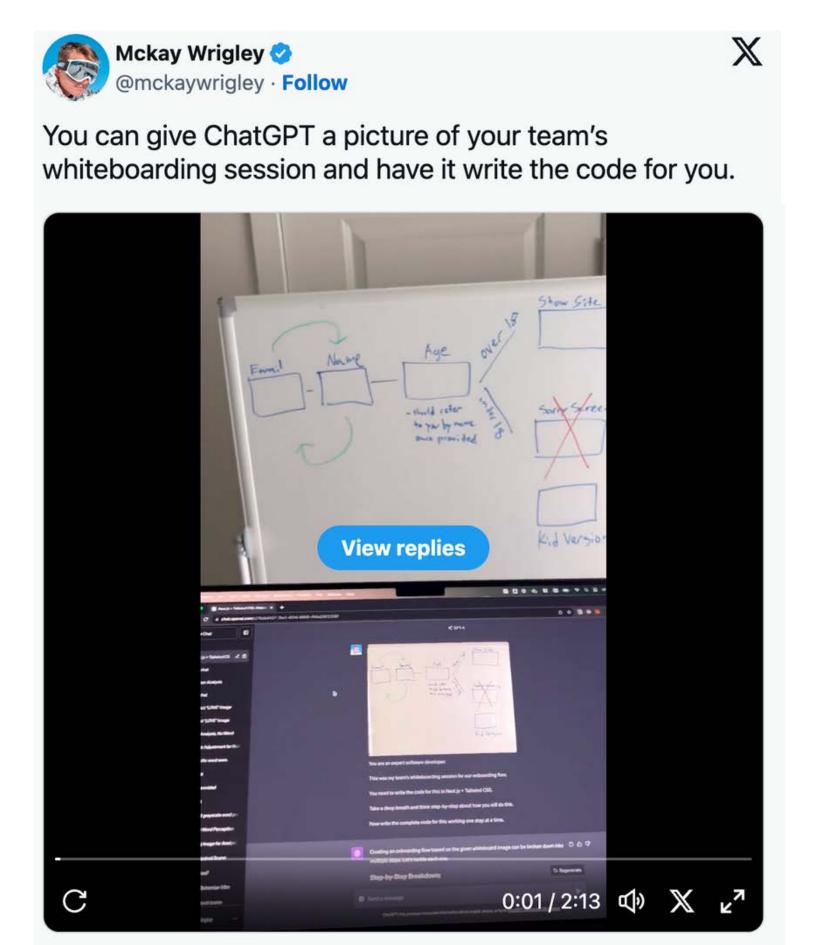
- Writing content for emails, press releases, memos, marketing, articles, social media
- Brainstorming and processing ideas
- Reviewing documents and providing analysis
- Translating language real-time
- Providing on-demand customer service
- Automating routine and mundane tasks
- Googling and comprehensive market research
- Creating music, artwork, NFTS, and video games
- Coding websites, smart phone applications, & software
- Becoming a personal assistant, capturing notes & action items
- Planning weddings, travel, and personal finances
- Summarizing and analyzing meetings
- Making sales calls and having full conversations
- Creating contracts, providing legal researching
- Project management, process mapping, & task management

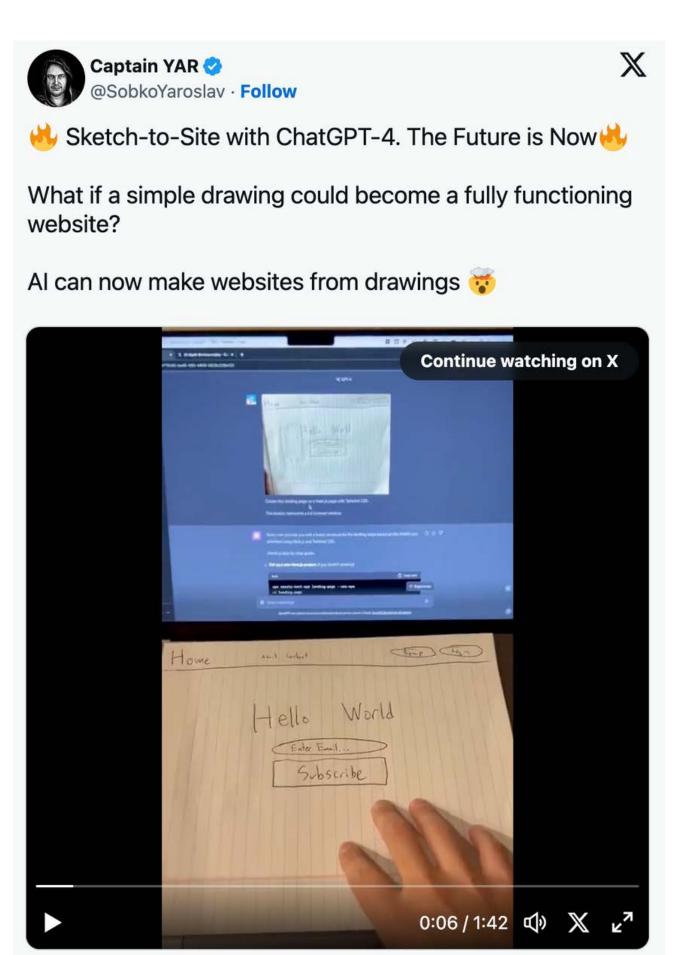


AI Photographer: Generate Photo-realistic Images

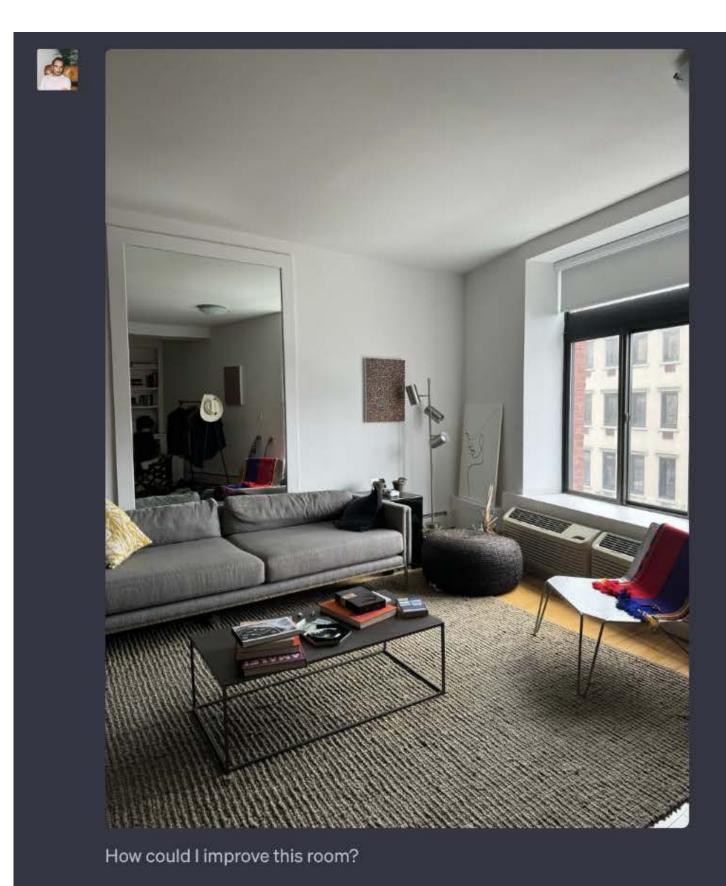


AI Developer: Turn Sketches into Fully Functioning Apps





AI Interior Designer: Get Design Recommendations





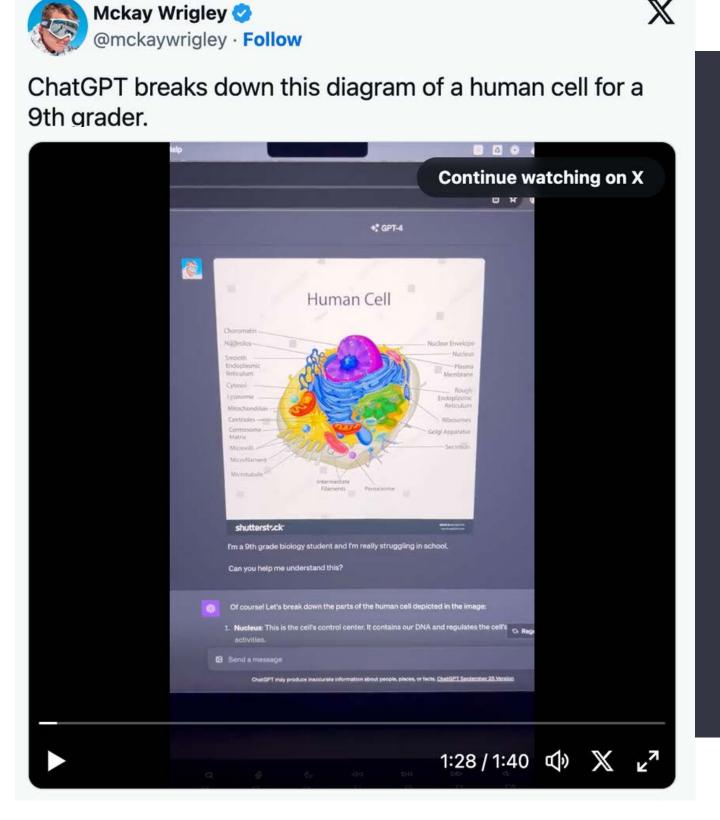
Certainly! From the image you provided, here are some suggestions to enhance the room:

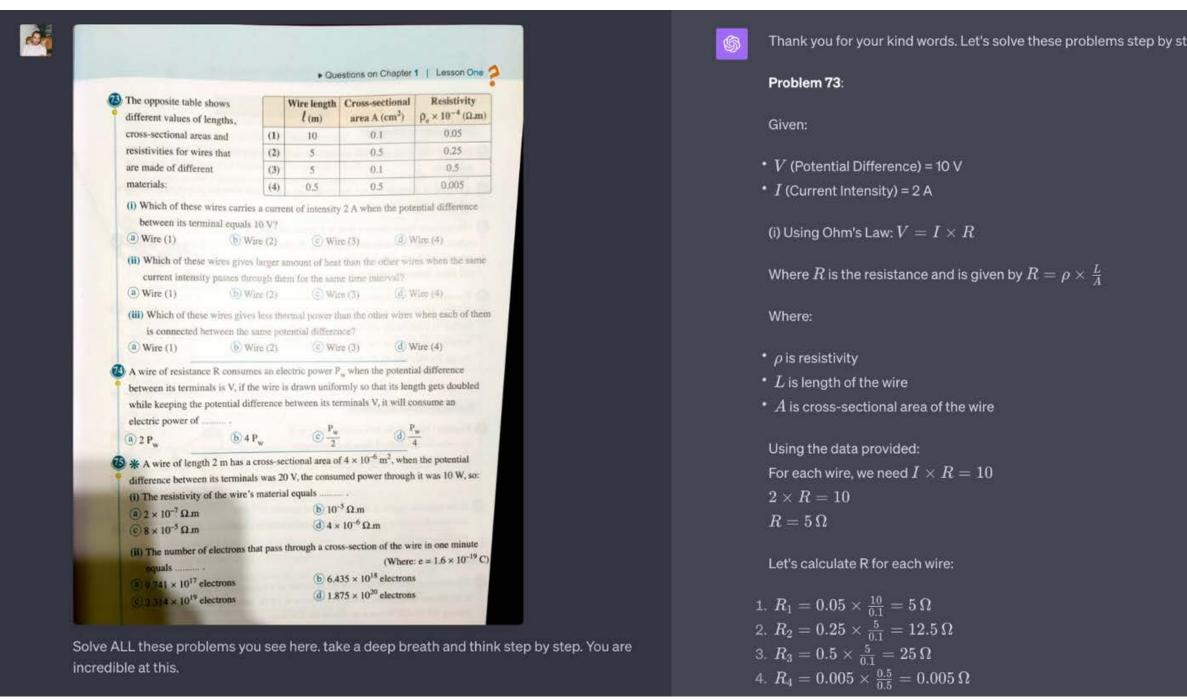


- 1. **Color**: Introduce some accent colors, maybe inspired by Italian designs since you're originally from Italy. This could be in the form of cushions, art, or other decor items.
- 2. **Lighting**: Consider adding layered lighting such as floor lamps or wall-mounted lights. This can help in creating a cozy atmosphere, especially during the evening.
- 3. **Plants**: Add some indoor plants or flowers. Not only do they purify the air, but they also add a touch of nature and can act as a focal point.
- 4. **Art**: Given your background in classical studies and art, perhaps adding some artwork on the walls could be a great personal touch. They could be prints of classical artworks or something contemporary to create a blend of old and new.
- Rug: While the current rug adds a nice texture, you might consider a rug with some color or pattern to break the monotony.
- 6. **Storage**: Incorporate some stylish storage solutions. Floating shelves or a chic bookcase could both provide storage and act as a display for your favorite items.
- 7. **Furniture**: Rearrange the furniture, if space allows, to create a more inviting seating area. Maybe a small coffee table in front of the sofa.
- 8. **Mirror**: The current mirror is lovely, but you might also consider adding a larger decorative mirror on another wall. It can help reflect light and make the room feel more spacious.
- Window Treatment: Consider adding curtains or blinds to the window. It can add warmth, privacy, and can be a great way to introduce color and texture.
- 10. Personal Touch: As you've built Al experiment apps and have a background in tech, maybe incorporate some smart home elements or display some tech-themed decor.

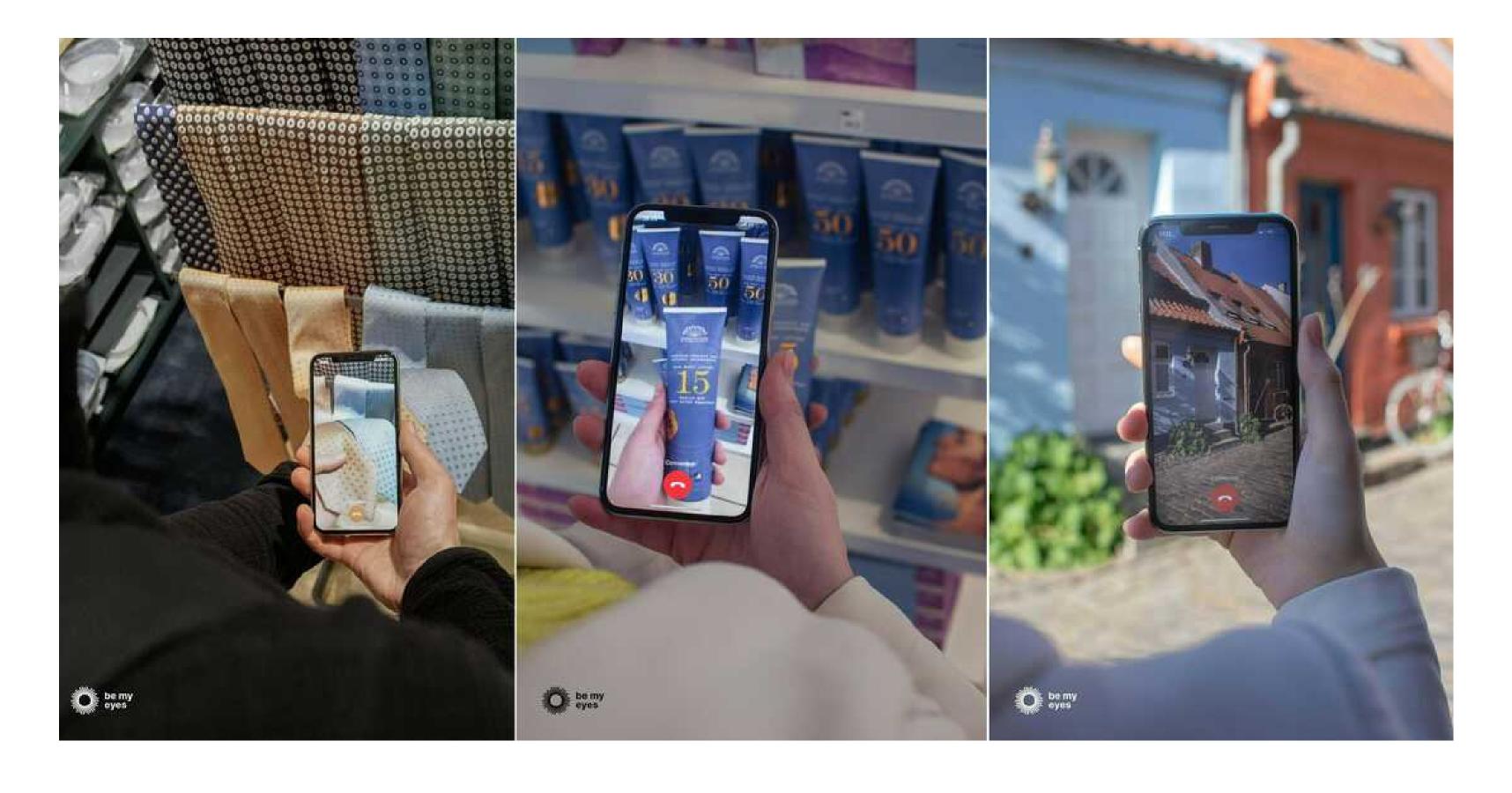
Remember, the best designs often reflect the personality and tastes of the inhabitants, so be sure to incorporate elements that resonate with you. Enjoy your decorating!

AI Tutor: Get Help With Homework

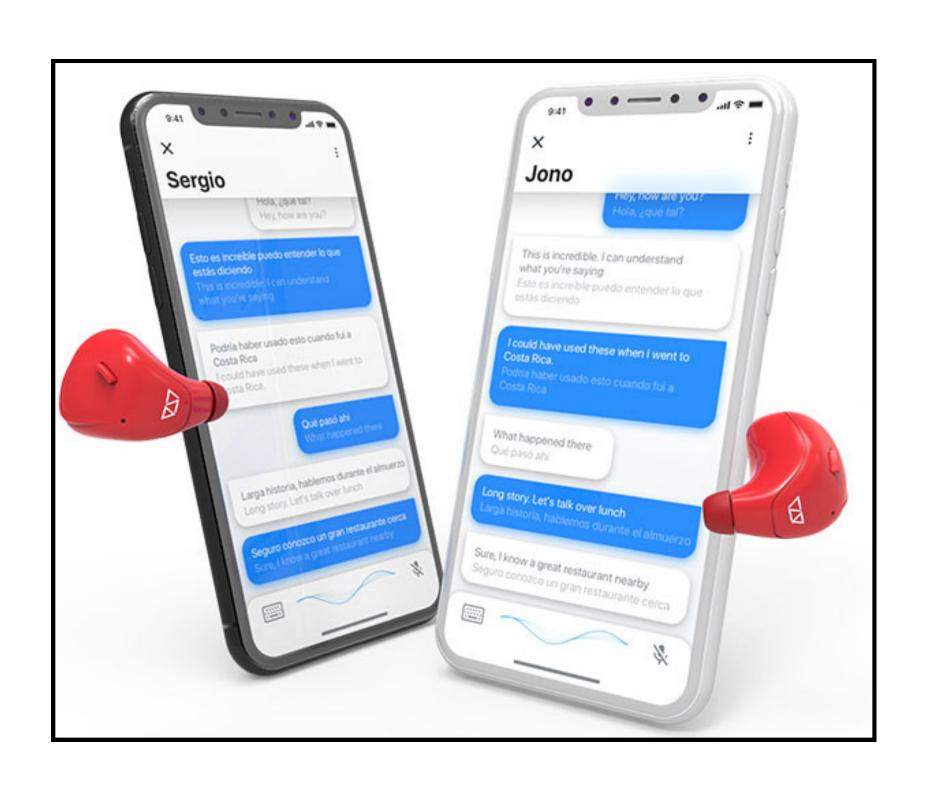




AI Eyes: See the World with Visual Assistance

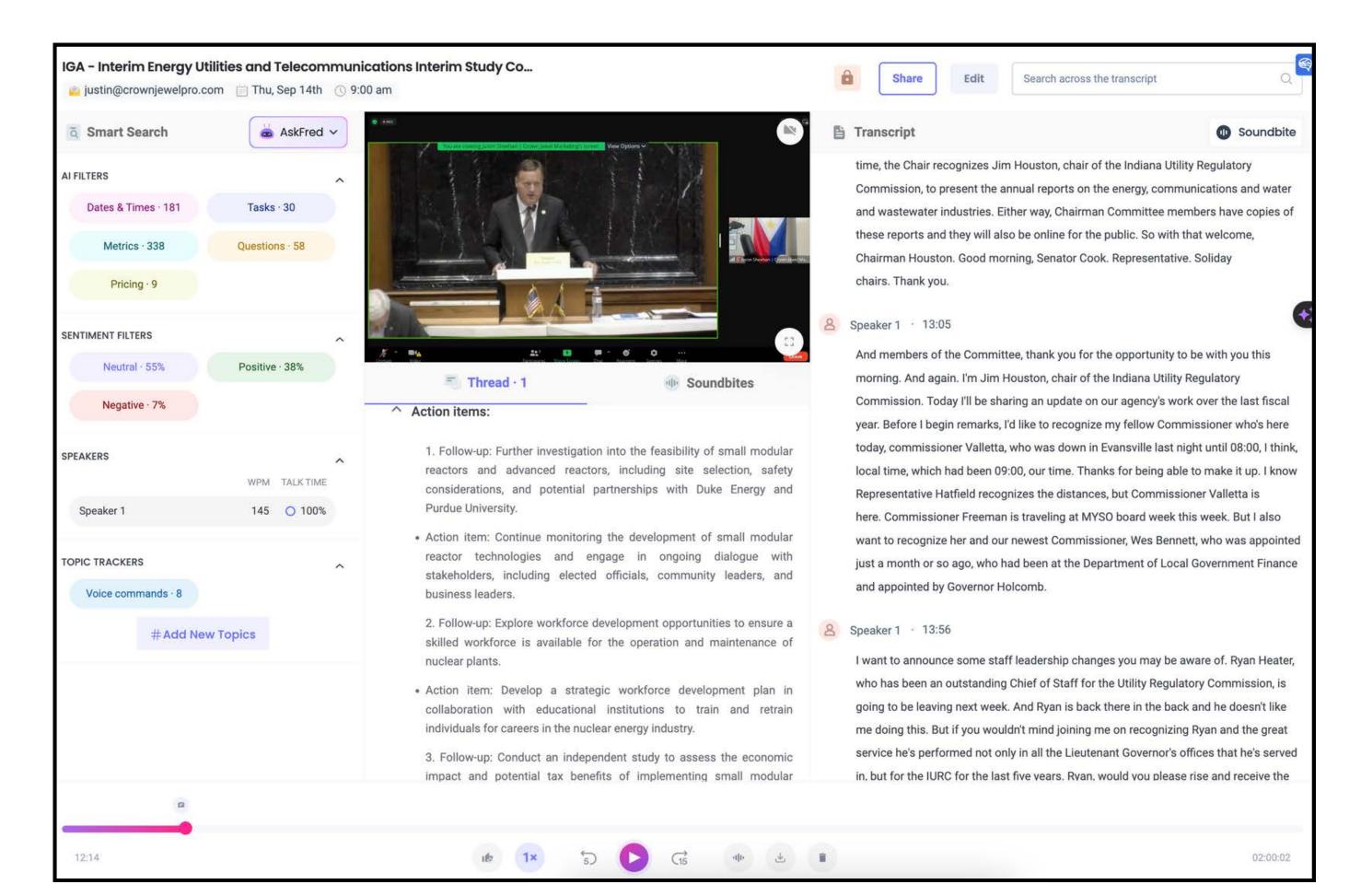


AI Translator: Translate Words in Real-Time





AI Assistant: Summarize & Analyze Meetings





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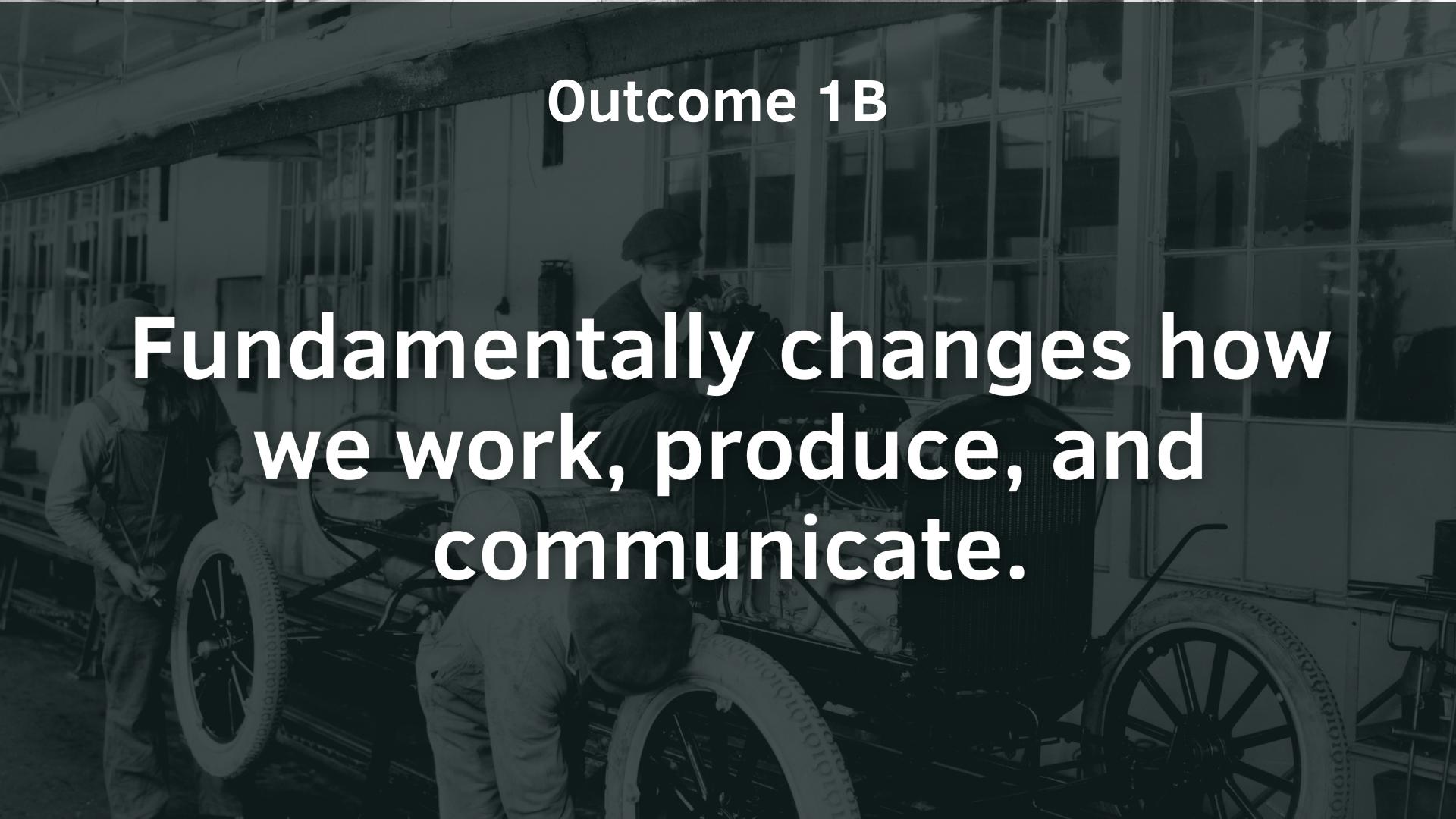
Generative AI Use-cases

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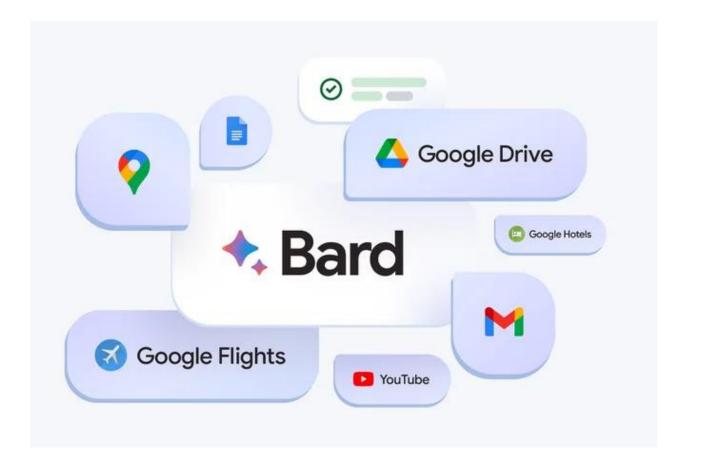
Outcome 1A

Saves time & resources (automates and increases effeciency)



AI is Here to Stay

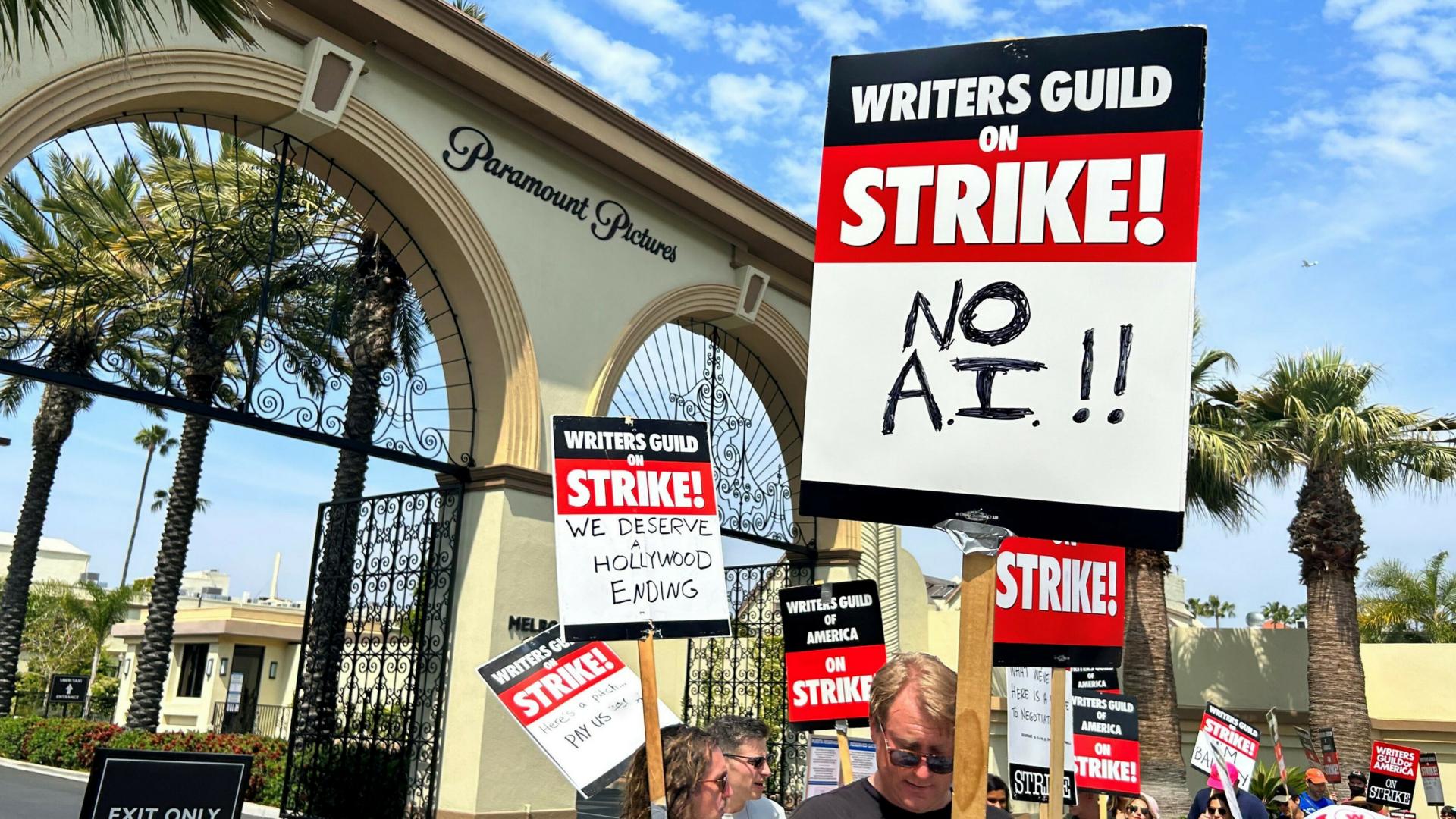








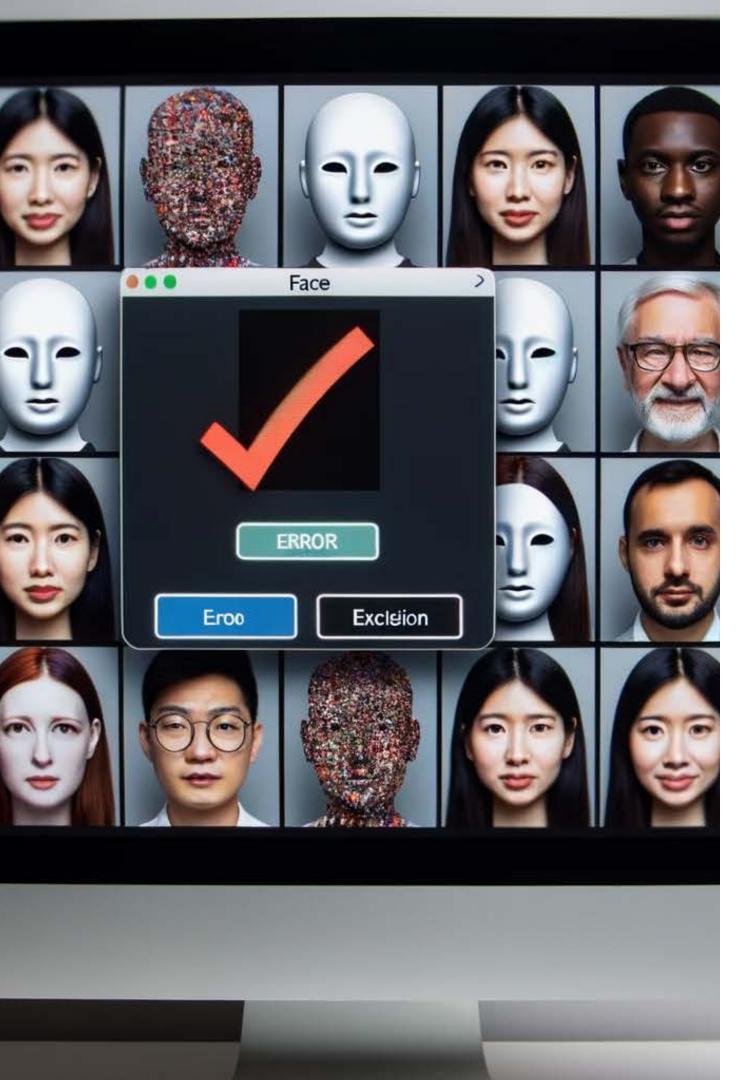






Potential Risks

- 1. Bias and Discrimination
- 2. Privacy
- 3. Cyber Security
- 4. Workforce Development
- 5. Intellectual Property



1. Bias & Discrimination

- The "AI Supply" is owned primarily by Big Tech.
- AI systems can inherit biases present in their training data or in the way they are designed and deployed.
- Corporate agendas and censorship can be present and deployed.









2. Privacy

- Extensive data collection from AI companies can run amok.
- Data misuse lead to identity theft or malfeasance.
- Lack of informed consent for data being utilized.
- False positives, real-time tracking without consent, and lacks established legal and ethical frameworks governing its use.



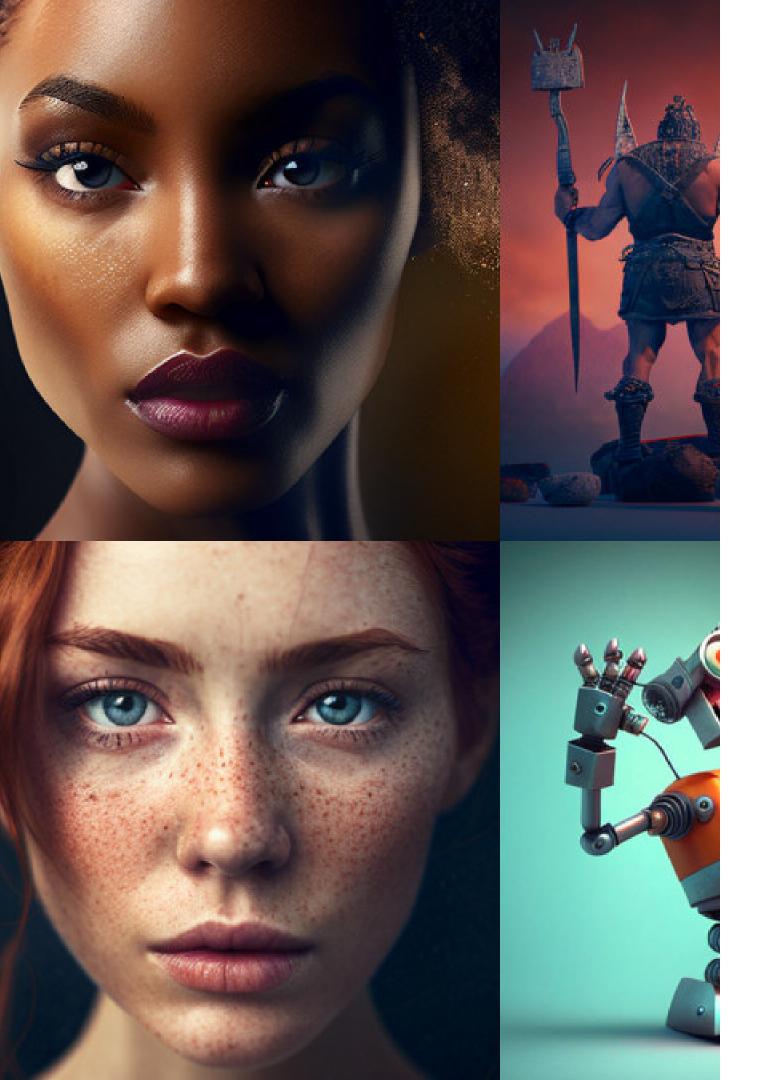
3. Cyber Security

- Adversarial Attacks: AI systems can be manipulated through adversarial inputs, leading to incorrect outcomes.
- Automated Cyber Attacks: AI can be used to automate cyber-attacks, making them more sophisticated and harder to detect.
- Deepfakes and Disinformation: AI can be used to create highly realistic fake videos (deepfakes) or to spread disinformation at scale.



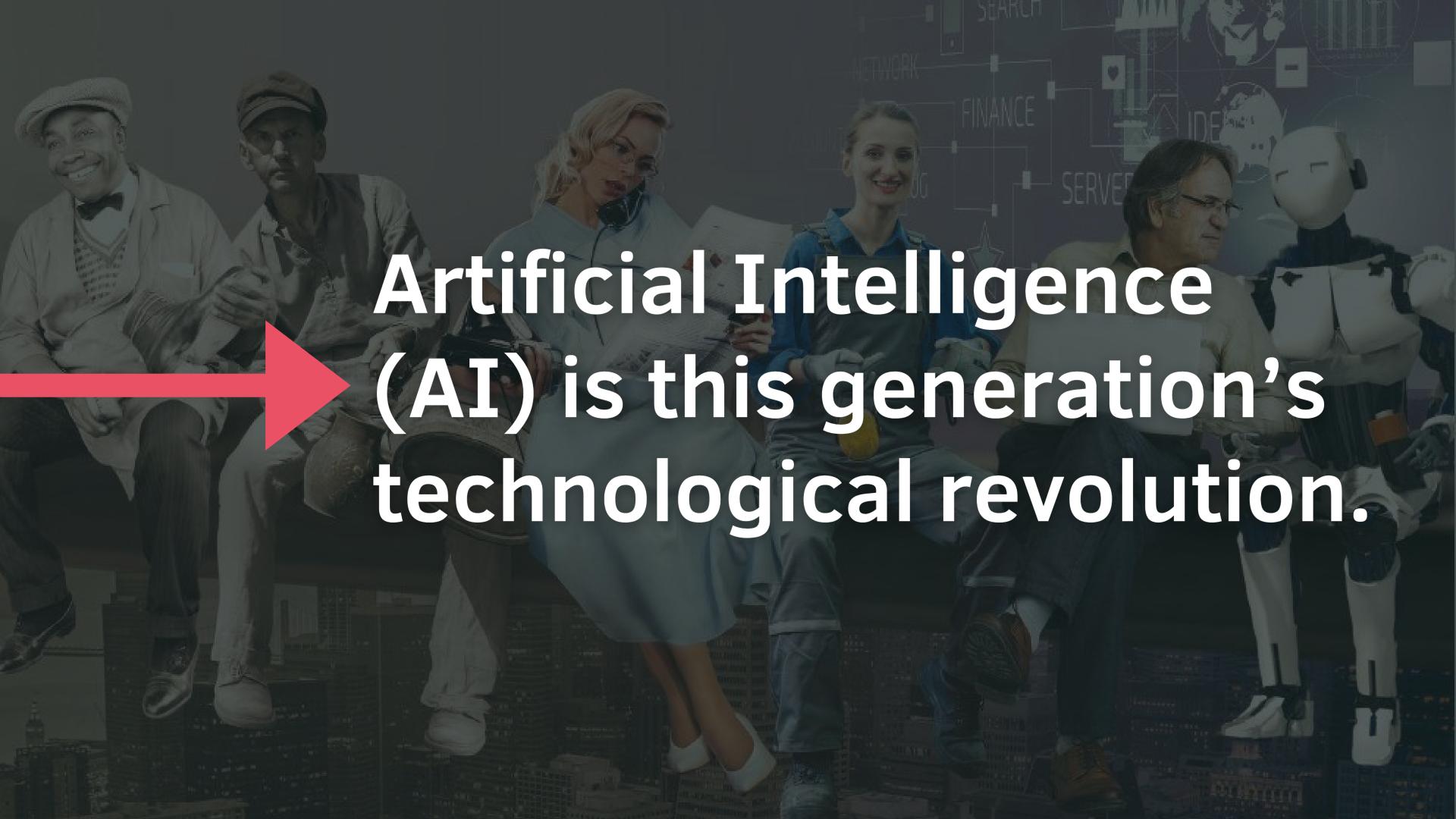
4. Workforce Development

- Displacement: as AI continues to advance, there's risk of job displacement, especially for roles involving routine, repetitive tasks.
- Skill Mismatch: AI-induced jobs may demand new skills, leading to unemployment or underemployment for those lacking requisite training.
- Education



5. Intellectual Property

- Ownership Ambiguity: Determining ownership of AI-generated content is challenging due to existing IP laws being centered around human authorship, leading to potential disputes.
- Infringement and Protection: AI can inadvertently infringe on existing IP rights or be used to counterfeit and pirate protected material, posing risks to IP holders.



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